

## FXMailManager from Reverse Delta - Service Overview

*Mass e-mailing software, run from a web browser, integrated with your website*

### Benefits

- Boost sales and profits by sending special offer to customers
- Improve customer service with personalised communication
- Create customer loyalty and trust while lowering marketing costs

### Features

- Import mailing lists from various formats (Excel, Word, Text, Access, Outlook etc.)
- Easy creation of emails from HTML Templates designed to your brand requirements
- Tested on all browsers and email clients (including Hotmail, Yahoo etc)

### Control Panel

#### Mailing Lists

- [Manage Mailing Lists](#)
- [Create Mailing List](#)

#### Newsletters

- [Manage Newsletters](#)
- [Create Newsletter](#)
- [Send Newsletter](#)

#### Autoresponders

- [Manage autoresponders](#)
- [Create Autoresponder](#)

#### Subscribers

- [Manage Subscribers](#)
- [Add Subscriber](#)

#### Templates

- [Manage Templates](#)
- [Create Template](#)

#### Forms

- [Manage Forms](#)
- [Create Form](#)



- Secure web-based system with MS Word-like WYSIWYG editor and advanced HTML source editing
- Automatic Subscribe and unsubscribe via website and links in the emails (double opt-in)
- Create multiple mailing lists
- Create multiple templates
- Create multiple emails
- Create multiple auto responders
- Send personalised emails – add any personal data you want, e.g. “Dear John,”
- Track click-through rates to your website
- Track who opened and read your emails

For further information or a custom quote, please contact:  
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